



USAGE OF INTERNET SOURCES BEFORE PURCHASING A USED CAR

GERMANY



FRANCE



CHINA



USA



Already more than three quarters of respondents in all countries inform themselves before buying a used car on the internet. However, the usage in China is almost 100 percent.



Question B1a: Before purchasing your [VEHICLE ACC. A1] did you use the internet to get information?/When buying your next used car, do you intend to use the internet to get information?

Question B1b: Can you ever imagine buying a used car on a used car website, dealer website or online auction?

Base: All respondents
results in % rounded to 100%