

Questionnaire for candidates for the DEKRA Award

Category: SUSTAINABILITY

The purpose of the DEKRA Award 2022 is to reward outstanding concepts, initiatives, processes and so on in the categories "SAFETY", "SECURITY" and "SUSTAINABILITY" and "STARTUPS". The award is designed to focus on best practices in these categories rather than on products.

In the category 'SUSTAINABILITY', innovative products, services and business models with an exemplary function are honored that directly support companies, municipalities, authorities, organizations, end consumers or society in their sustainable development and are dedicated to the principle of sustainability in a unique and outstanding way and consistently implement it within the framework of their idea.

This can either be products that are manufactured in a particularly sustainable, resource-saving (economic and ecological) and socially compatible manner or approaches that contribute to solving a specific sustainability problem in the long term.

Socially responsible working conditions must be consistently ensured in the value chain of the award-winning company. In addition, most of the following criteria should be met:

- The company gives preference to renewable resources. Only renewable resources are used in the value chain or the proportion of non-renewable resources is minimized.
- No environmental damage is caused; negative environmental impacts are minimized.
- Energy efficiency is optimized in the value chain and throughout the company.
- The company strives for closed resource cycles. A recyclable material cycle and, if necessary, reparability is consistently adhered to.

One of DEKRA's goals is the sustainable development of companies and society in general. This includes environmental and energy aspects, social standards, and responsibility for one's own actions. In addition, securing the long-term success of the company while taking social and ecological responsibility into account by carefully using the necessary resources and protecting them accordingly. With the award, an independent jury honors outstanding ideas and solutions in the area of sustainability that contribute to improving the living conditions of present and future generations and making them safer.

Information about the company:

Company:	
Address:	
Industry	
No. of employees:	

- Revenue p.a.:
- | | |
|--|--|
| <input type="checkbox"/> up to €2 million | <input type="checkbox"/> €50 - €150 million |
| <input type="checkbox"/> €2 - €10 million | <input type="checkbox"/> €150 - €300 million |
| <input type="checkbox"/> €10 - €50 million | <input type="checkbox"/> > €300 million |

Company logo (used only in conjunction with the award):

- the logo in high resolution (suitable for printing) I send to award@dekra.com

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Name of contact:	
Telephone no. of contact:	
E-mail of contact:	
Role of contact:	

Your submission:

Title of your submission:	Give your submission a working title that can be used in all subsequent publications

Brief description:	Describe in just a few sentences the basic idea behind your best practice. This description will appear on all communication materials and be published online.

Detailed description:	Please describe in more detail the main idea of your best practice. The description will serve for a better understanding of the jury.

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Has your best practice already been certified, or have you received any prizes, commendation, or awards for this best practice? If yes, which and when?

Valid certifications and commendations:	
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Specific questions regarding the best practice submitted:

In the following, we invite you to explain why you think your best practice is deserving of the DEKRA Award in the "SUSTAINABILITY" category. Summarize what are for you the main reasons.

Statement regarding criteria:

Briefly describe the **effectiveness** of your measure/concept etc.

- To what extent is sustainability increased? For whom does it increased?
- To what extent does it contribute to the avoidance of a particular sustainability problem?
- What risks can be minimized as a result?
- Can the application be transferred to other use cases?

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Please briefly describe the **economic efficiency** of your measure/concept etc.

- How efficient is the measure when the resources used (costs) are compared with the success achieved (benefits)?
- How high is the return to be estimated in relation to the effort?

Briefly describe the **degree of innovation** involved in your measure/concept etc.

- To what extent is the measure developed a novel and unique implementation?
- How inventive/original is the measure?

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Briefly describe the **future viability** of your measure/concept etc.

- To what extent will the measure be maintained in the event of future developments and is this ensured consistently?
- Is this done in a resource-conserving and socially acceptable way?

Briefly describe the **acceptance** of your measure/concept etc.

- Does the measure increase the users' subjective perception of sustainability?
- Are there already users and if so, to what extent?
- Does the measure go hand in hand with simple/intuitive use?

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I hereby confirm that the information I have provided is truthful and that I have completed the application form to the best of my knowledge and belief.

I have read and accepted the terms and conditions of participation and the information on data protection (see <https://www.dekra-award.de/en-us/terms-and-conditions>).

Date

Signature, corporate stamp

Please send the completed application form to one of the following addresses:

- E-mail: award@dekra.com
- Post:
DEKRA e.V.
Brand Management
For the attention of Manuela Jelacic
Handwerkstrasse 15
70565 Stuttgart