

Questionnaire for candidates for the DEKRA Award

Category: SECURITY

The purpose of the DEKRA Award 2022 is to reward outstanding concepts, initiatives, processes and so on in the categories "SAFETY", " SECURITY", "SUSTAINABILITY " and "STARTUPS" The award is designed to focus on best practices in these categories rather than on products.

In the SECURITY category, awards go to exemplary concepts, initiatives, innovative products, and services that help to increase security in the digital environment.

In an increasingly digital world where IT systems are the basis of nearly all business processes, the risk of security gaps is growing at the same time as networking increases. Digital security has become indispensable.

To ensure digital security, data and systems must be protected by technical and organizational measures. This means looking at all subsystems where information is processed, used and/or stored. In essence, this includes all subsystems designed to process, use, and store information such as terminals, operating systems, servers, cloud services and apps.

DEKRA's goal is to drive a digital transformation and promote digital offerings while ensuring the highest standard of protection for users. With this award, an independent jury honors outstanding ideas in digital security.

Information about the company:

Company:	
Address:	
Industry	
No. of employees:	

- Revenue p.a.:
- | | |
|--|--|
| <input type="checkbox"/> up to €2 million | <input type="checkbox"/> €50 - €150 million |
| <input type="checkbox"/> €2 - €10 million | <input type="checkbox"/> €150 - €300 million |
| <input type="checkbox"/> €10 - €50 million | <input type="checkbox"/> > €300 million |

Company logo (used only in conjunction with the award):

- the logo in high resolution (suitable for printing) I send to award@dekra.com

Name of contact:	
Telephone no. of contact:	
E-mail of contact:	
Role of contact:	

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Your submission:

Title of your submission:	Give your submission a working title that can be used in all subsequent publications.
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Brief description:	Describe in just a few sentences the basic idea behind your best practice. This description will appear on all communication materials and be published online.
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Detailed description:	Please describe in more detail the main idea of your best practice. The description will serve for a better understanding of the jury.
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Has your best practice already been certified, or have you received any prizes, commendation, or awards for this best practice? If yes, which and when?

Valid certifications and commendations:	
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Specific questions regarding the best practice submitted:

In the following, we invite you to explain why you think your best practice is deserving of the DEKRA Award in the "SECURITY" category. Summarize what are for you the main reasons.

Statement regarding criteria:

Briefly describe the **effectiveness** of your measure/concept etc.

- To what extent is security increased? For whom does it increased?
- To what extent does it contribute to the avoidance of a particular security problem?
- What risks can be minimized as a result?
- Can the application be transferred to other use cases?

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Please briefly describe the **economic efficiency** of your measure/concept etc.

- How efficient is the measure when the resources used (costs) are compared with the success achieved (benefits)?
- How high is the return to be estimated in relation to the effort?

Briefly describe the **degree of innovation** involved in your measure/concept etc.

- To what extent is the measure developed a novel and unique implementation?
- How inventive/original is the measure?

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Briefly describe the **future viability** of your measure/concept etc.

- o what extent is the measure sustainable in future developments and is this ensured consistently?
- Is this done in a resource-conserving and socially acceptable way?

Briefly describe the **acceptance** of your measure/concept etc.

- Does the measure increase the users' subjective perception of security?
- Are there already users and if so, to what extent?
- Does the measure go hand in hand with simple/intuitive use?

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I hereby confirm that the information I have provided is truthful and that I have completed the application form to the best of my knowledge and belief.

I have read and accepted the terms and conditions of participation and the information on data protection (see <https://www.dekra-award.de/en-us/terms-and-conditions>).

Date

Signature, corporate stamp

Please send the completed application form to one of the following addresses:

- E-mail: award@dekra.com
or
- Post:
DEKRA e.V.
Brand Management
For the attention of Manuela Jelacic
Handwerkstrasse 15
70565 Stuttgart