

# FAQ

## Frequently asked questions about BRIA



On the safe side.

You are interested in a Business Resilience Impact Assessment (BRIA) of your company but still have questions? In our FAQ, we have summarized and answered the most frequently asked questions for you.

### 1. What is business resilience?

Business resilience refers to a company's ability to continue operations during disruptive local or global events such as economic fluctuations, political unrest, natural disasters and infectious diseases.

### 2. What is BRIA?

BRIA, **Business Resilience Impact Assessment**, is an evaluation method to help a company identify gaps and weak spots in order to develop, implement and maintain effective solutions strong enough to carry the business through challenging times.

### 3. Why is self-assessment important?

BRIA self-assessment questions provide you a bundle of

critical questions you must answer to determine your current level of resilience. A free and easy-to-use service, the BRIA self-assessment serves as a starting point for further analysis if needed.

### 4. What does the actual BRIA assessment entail?

BRIA takes a closer look to determine whether your existing systems and processes are strong enough to adequately protect your business in a compliant and practical manner. Our accredited experts will provide you an overview of your resilience status, outline your strengths and weaknesses, and prepare a list of improvement recommendations. Both remote and on-site assessment may be conducted according to individual conditions.

#### **5. Do you provide any additional support after I receive my BRIA results?**

Yes, our post-assessment services include in-depth auditing, effective goal-oriented consulting and professional training programs.

#### **6. Why do I need BRIA assessment?**

BRIA assessment can help you proactively manage liabilities to your business, ensure you are able to continue operations during events which you cannot control, help you develop strategies to transition from crisis to opportunity, boost confidence among your business partners and strengthen your brand.

#### **7. Why is BRIA so important now?**

In light of the drastic global events such as fires in Australia, tsunami and reactor disasters in Japan, the destructive explosion in Beirut, global IT attacks, uncontrollable trade sanctions and the devastating COVID-19 pandemic, it has become clear that no business is immune to uncontrollable circumstances. Now, more than ever, business linked by complex global networks can be easily affected by sudden damaging disruptions.

#### **8. What standards does BRIA follow?**

BRIA is based on recognized international standards such as ISO 22301 (Business Continuity Management), ISO 31000 (Risk Management, Finance, Supply Chain), ISO 27001 (Information Security) and ISO 45001 (Occupational Health and Safety).

#### **9. Is self-assessment suitable for my business?**

Yes, BRIA self-assessment is fast and easy and can be used across all industries, eliminating the need for an additional company-specific survey.

#### **10. What aspects of my business will BRIA evaluate?**

BRIA looks at the six areas of governance, human resources, information technology, operations and sales, the supply chain, and finance for a comprehensive view of your individual situation.

#### **11. Does BRIA provide information on the different maturity levels?**

Yes, BRIA is a multilevel impact assessment evaluating the current implementation of the respective requirements with different levels of maturity. The first level is assigned to companies with no information on their risk potential. The highest level is assigned to companies with implemented and verified strategies to continuously evaluate risk and proactively employ countermeasures to avoid an operational lockdown.

#### **12. Can DEKRA help me throughout the entire BRIA process?**

Yes, our DEKRA experts are available to assist you with comprehensive BRIA services at any time, anywhere in the world.

**Do you have further questions about our Business Resilience Impact Assessment? Contact our experts right away!**

**DEKRA Audits**

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